



SOCIAL MEDIA TOOLKIT WEEK 1:

ECOSYSTEM SERVICES TO IMPROVE FOOD, WATER AND ENERGY SYSTEMS

Highlights from the Farming First Dialogue:

**HELPING FARMERS DELIVER
NATURE-BASED
SOLUTIONS
FOR THE SDGS**





Help us spread the word about the highlights from **Farming First's** recent Dialogue on helping farmers deliver nature-based solutions for the SDGs!

Our Dialogue explored the range of promising nature-based solutions driven by agricultural innovation and implemented by farmers. This toolkit contains social posts for **Twitter, LinkedIn, and Facebook** on the key insights from the discussion on ecosystem services that improve food, water and energy systems.

Check out the takeaways and join the conversation on social media using the hashtag #FarmingUNEA5!

A selection of graphics cards and videos to accompany these posts can be downloaded [here](#).

HELPING FARMERS DELIVER NATURE-BASED SOLUTIONS FOR THE SDGS
Highlights from Farming First's Dialogue

ECOSYSTEM SERVICES TO IMPROVE FOOD, WATER AND ENERGY SYSTEMS

Keywords

- ✓ Youth
- ✓ Precision farming
- ✓ Infrastructure
- ✓ Access to tech
- ✓ Innovation

Problems are interconnected, we have to find solutions together

Empowered farmers are great allies in sustainability

We need to create more from less for more

- Improving food systems starts at the farm
- Local contexts and local solutions are key
- Soil is the foundation of all food systems

 #FarmingUNEA5



Twitter

- ✓ Local solutions are key
- ✓ Soil is the foundation of [#FoodSystems](#)
- ✓ Improving food systems starts at the farm

These were 3 takeaways from [@FarmingFirst](#)'s Dialogue on helping farmers deliver nature-based solutions!

Discover more: bit.ly/FarmingUNEA

[#FarmingUNEA5](#) [#UNEA5](#)

📌 [@FarmingFirst](#) supporters recently held a Dialogue on helping farmers deliver nature-based solutions for the [#SDGs](#).

Get the takeaways from the discussions on ecosystem services to improve food, water and energy systems!

👉 bit.ly/FarmingUNEA

[#FarmingUNEA5](#) [#UNEA5](#)

We were delighted to take part in [@FarmingFirst](#)'s Dialogue on helping farmers deliver nature-based solutions for the [#SDGs](#) 🙌

Get the highlights from the [#FarmingUNEA5](#) discussion on ecosystem services to improve food, water and energy systems!

👉 bit.ly/FarmingUNEA

[#UNEA5](#)



"Farmers and farming organisations need access to information, finance, technology and training."

Moderator [@stinson_bl](#) of [@WorldFoodPrize](#) gives her take on what farmers need to deliver nature-based solutions for the [#SDGs](#)! 🌱

👉 bit.ly/FarmingUNEA

[#FarmingUNEA5](#) [#UNEA5](#)

"Conservation can not be attained without addressing small scale agricultural systems."

[@EliasKimaru](#) of [@b4md](#) underlines the key role of small agricultural systems to help farmers deliver nature-based solutions for the [#SDGs](#)!

👉 bit.ly/FarmingUNEA

[#FarmingUNEA5](#) [#UNEA5](#)

"Joining efforts in promoting sustainable, smart and efficient irrigation is crucial for sustainable agriculture."

Moshi Berenstein, European Irrigation Association, underlines how irrigation can help farmers deliver the [#SDGs](#) 💧

👉 bit.ly/FarmingUNEA

[#FarmingUNEA5](#) [#UNEA5](#)



"I'm learning about how water-smart farming techniques can improve my productivity."



Discover how [@iDEorg](#) helped Ethiopian farmer Lemecha adopt excavation ponds, a technique creating a buffer for the unpredictable rainfall 🌧️

👉 bit.ly/3uD0nGL

[#FarmingUNE5](#) [#UNE5](#)

Energy is a cornerstone of agricultural ecosystem services ⚡

The [@MamoPanel](#)'s report ENERGIZED explores how inclusive, innovative policies can power agricultural and [#FoodSystems](#) transformation in Africa 🌍

Read more 👉 <https://bit.ly/3uyUfPF>

[#FarmingUNE5](#) [#UNE5](#)

Worldwide, organisations are striving to improve agricultural ecosystem services 🌍

Check out the [@TechnoServe](#) and [@RockefellerFdn](#) project aiming to reduce post-harvest losses and [#FoodWaste](#), while increasing farmers' incomes.

👉 <https://bit.ly/3Bn3pjX>

[#FarmingUNE5](#) [#UNE5](#)



Get the highlights from @FarmingFirst's recent #FarmingUNEA5 Dialogue! 💬

Watch Dr. Vish Prakash of @IUFoST summarise the takeaways from the discussion on ecosystem services to improve food, water and energy systems 🙌

Discover more 🙌 bit.ly/FarmingUNEA

#UNEA5

[WE RECOMMEND THAT YOU POST [THIS VIDEO](#) NATIVELY]

Curious to learn more about the insights emerging from @FarmingFirst's #FarmingUNEA5 Dialogue? 💡

Stay tuned for the upcoming toolkit exploring sustainable land-use practices and #FoodSecurity while adapting to #ClimateChange!

Find out more 🙌 bit.ly/FarmingUNEA

#UNEA5



Facebook / LinkedIn

- ✓ Local solutions are key
- ✓ Soil is the foundation of [#FoodSystems](#)
- ✓ Improving food systems starts at the farm

These were just three of the key takeaways from **Farming First's** Dialogue on helping farmers deliver nature-based solutions for the [#SDGs](#)!

Discover more: bit.ly/FarmingUNEA

[#FarmingUNEA5](#) [#UNEA5](#)

Recently, **Farming First** supporters recently held a Dialogue on helping farmers deliver nature-based solutions for the [#SDGs](#)!

Take a moment to discover the takeaways from the discussions on ecosystem services to improve food, water and energy systems!

Find out more: bit.ly/FarmingUNEA

[#FarmingUNEA5](#) [#UNEA5](#)

We were delighted to take part in **Farming First's** Dialogue on helping farmers deliver nature-based solutions for the [#SDGs](#).

Get the highlights from the [#FarmingUNEA5](#) discussion on ecosystem services to improve food, water and energy systems!

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[#UNEA5](#)