SOCIAL MEDIA TOOLKIT WEEK 2:
SUSTAINABLE LAND USE PRACTICES & FOOD SECURITY WHILE ADAPTING TO A CHANGING CLIMATE

Highlights from the Farming First Dialogue:
HELPING FARMERS DELIVER NATURE-BASED SOLUTIONS FOR THE SDGS
Help us spread the word about the highlights from Farming First’s recent Dialogue on helping farmers deliver nature-based solutions for the SDGs!

Our Dialogue explored the range of promising nature-based solutions driven by agricultural innovation and implemented by farmers. This toolkit contains social posts for Twitter, LinkedIn, and Facebook on the key insights from the discussion on sustainable land use practices as well as food security while adapting to a changing climate.

Check out the takeaways and join the conversation on social media using the hashtag #FarmingUNEA5!

A selection of graphics cards and videos to accompany these posts can be downloaded here.

bit.ly/FarmingUNEA | #FarmingUNEA5
SOCIAL MEDIA TOOLKIT WEEK 2 – PART 1:

SUSTAINABLE LAND USE PRACTICES SUCH AS SOIL CARBON SEQUESTRATION

bit.ly/FarmingUNEA | #FarmingUNEA5
Twitter

Carbon is at the centre and linked to #SoilHealth🌱

This was one of the takeaways from the discussion on sustainable land use practices such as soil #CarbonSequestration at @FarmingFirst's recent Dialogue!

Discover more: bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

🌱 #SoilHealth
📅 Universal metrics
 dilig Farmer engagement

...were all explored at @FarmingFirst's recent Dialogue and the discussion on sustainable land use practices!

Get the key takeaways 👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

We were delighted to take part in @FarmingFirst's Dialogue on helping farmers deliver nature-based solutions for the #SDGs🙌

Get the highlights from the #FarmingUNEA5 discussion on sustainable land use practices such as soil #CarbonSequestration!

👉 bit.ly/FarmingUNEA

#UNEA5
"Elevating farmer voices and focusing on #SoilHealth are key to enabling sustainable land use practices."

Facilitator @AgHawaii of @CropLifeIntl on what farmers need to deliver nature-based solutions for the #SDGs!

👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

"Innovations must be founded on the wealth of #Indigenous knowledge that farmers build."

@shamie_zingore of @PlantAfrican underlines the importance of Indigenous knowledge to helping farmers deliver nature-based solutions!

👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

"There is a strong necessity of redirecting agriculture toward the adoption of #ConservationAgriculture."

@GlobalFarmerNet's @PeirettiRoberto highlights the role of conservation ag to help farmers deliver nature-based solutions.

👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5
Get the highlights from @FarmingFirst's recent #FarmingUNEA5 Dialogue! 💬

Watch @AgHawaii of @CropLifeIntl summarise the takeaways from the discussion on sustainable land use practices such as soil #CarbonSequestration 👇

Discover more 👉 bit.ly/FarmingUNEA

#UNEA5

[WE RECOMMEND THAT YOU POST THIS VIDEO NATIVELY]

🌱 Did you know one hectare of soil can store the equivalent of 1,100 tonnes of #CO2?

Find out how fertilisers can help promote soil #CarbonSequestration in this infographic from @FertilizerNews: bit.ly/SoilCarbonCaptureInfo

#FarmingUNEA5 #UNEA5

#ICYMI | @KeturakisEd of @CNFA discusses the importance of #ConservationAgriculture techniques in building #SoilHealth and promoting #CarbonSequestration 🌱

Check it out over at @FarmingFirst: bit.ly/3uRnZrp

#FarmingUNEA5 #UNEA5
Facebook / LinkedIn

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Discover more: bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

✓ #SoilHealth
✓ Universal metrics
✓ Farmer engagement

...were all explored at Farming First's recent #FarmingUNEA5 Dialogue and the discussion on sustainable land use practices!

Get the key takeaways: bit.ly/FarmingUNEA

#UNEA5

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Get the highlights from the #FarmingUNEA5 discussion on sustainable land use practices such as soil #CarbonSequestration!

bit.ly/FarmingUNEA

#UNEA5
SOCIAL MEDIA TOOLKIT WEEK 2 – PART 2:

FOOD SECURITY WHILE ADAPTING TO A CHANGING CLIMATE
How can farmers ensure #FoodSecurity while adapting to #ClimateChange? 🍽️

Get insights from the discussions on the topic at @FarmingFirst's #FarmingUNEA5 Dialogue, exploring how farmers can deliver nature-based solutions for the #SDGs!

👉 bit.ly/FarmingUNEA

#UNEA5

At @FarmingFirst's recent Dialogue, the discussion on ensuring #FoodSecurity while adapting to #ClimateChange explored:

🌾 New crop varieties
🍅 Nutrition security
🗑️ #FoodLossWaste
☂️ Risk mitigation
📱 Digital tools

See more 👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

We were delighted to take part in @FarmingFirst's Dialogue on helping farmers deliver nature-based solutions for the #SDGs 🌱

Get the highlights from the #FarmingUNEA5 discussion on #FoodSecurity while adapting to #ClimateChange | #UNEA5

👉 bit.ly/FarmingUNEA
"Farmers can be supported by investing in markets for crops and foods that are produced under environmentally-friendly conditions."

@d_i_e_h_l of @HarvestPlus on how markets can help farmers deliver nature-based solutions!

👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

"Give farmers the knowledge and tools to incorporate sustainable farming practices at local and national levels."

@FANRPAN's @ThembiMwams stresses the need for know-how and tools to help farmers deliver nature-based solutions 🌱

👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

"To meet our #SDG ambitions, we need to innovate our agriculture toolbox, from seed breeding to crop protection to digital farming."

@pohl_matthias of @BASF calls for innovation to help farmers deliver nature-based solutions 💡

👉 bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5
Small-scale subsistence farmers are on the front lines of #ClimateChange 🌍 🌎 🌍.

Find out how @OneAcreFund is working with #smallholders to deliver #FoodSecurity while adapting to a changing climate 👇

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https://bit.ly/3gKKh5B

 располагающиеся на ведущих позициях в борьбе с погодными изменениями #ClimateChange 🌍 🌎 🌍.

Найдите, как @OneAcreFund работает с #малыми держателями, чтобы доставить #FoodSecurity при адаптации к изменяющейся климатике 👇

#FarmingUNEA5 #UNEA5

https://bit.ly/3gKKh5B

In the dry region of Dodoma in Tanzania, a volatile climate is cutting yields and endangering #FoodSecurity.

Watch how @FarmAfrica is helping local farmers adapt to #ClimateChange by switching to improved varieties of sorghum 👇

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В сухой области Додомы в Танзании, волевые климатические условия снижают урожай и наносят ущерб #FoodSecurity.

Посмотрите, как @FarmAfrica помогает местным фермерам адаптироваться к #ClimateChange благодаря переходу на улучшенные сорта сорго 👇

#FarmingUNEA5 #UNEA5

How can farmers ensure #FoodSecurity while adapting to #ClimateChange?

Get the takeaways from the discussions on the topic at Farming First’s #FarmingUNEA5 Dialogue, exploring how farmers can deliver nature-based solutions for the #SDGs!

Find out more: bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

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✓ New crop varieties
✓ Nutrition security
✓ Risk mitigation
✓ Digital tools
✓ #FoodLoss

Discover more: bit.ly/FarmingUNEA

#FarmingUNEA5 #UNEA5

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Get the highlights from the #FarmingUNEA5 discussion on #FoodSecurity while adapting to #ClimateChange | #UNEA5

Check out the takeaways: bit.ly/FarmingUNEA