



## Contributing to the #Nexus2020 live twitter chat: a guide

*So you're interested in tuning in for the "Nexus2020: the most important questions for business" live Twitter chat? Here's a quick guide that runs you through the basics of participating in the #Nexus2020 chat so that you can make the most of it.*

There will be 5 prompts that the panellists will discuss; these will help you think through and develop research questions:

- » Q1 How do businesses impact & depend on food, energy, water & environment (FEWE)? #Nexus2020
- » Q2 How can research help businesses manage food, energy, water & environment impact and dependencies? #Nexus2020
- » Q3 How do business practices affect other stakeholders operating within FEWE? What research could improve interaction? #Nexus2020
- » Q4 How does policy influence business practices around FEWE? Could research around policy interventions enhance management? #Nexus2020
- » Q5 How do consumers influence business practices around FEWE? Could research in this space improve management? #Nexus2020

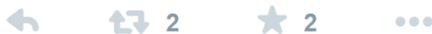
**Please note, we will be referring to food, energy, water and the environment as FEWE so as to be able to tweet this easily.**

Farming First will put forward the questions



**Farming First** @farmingfirst · May 18

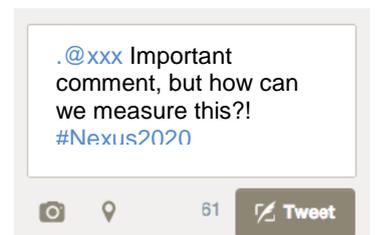
Q1 Why do we need more research questions around food, energy, water & the environment? And what kind?!#Nexus2020



The panellists will then each respond to this question starting with A1 and including the hashtag #Nexus2020. So it'll be easier if you follow not only the #Nexus2020 hashtag but also the panellists. This is then your chance to fire away some research questions.

### There are several things to remember when you are responding:

You can simply compose a new tweet from your account and make sure to include #Nexus2020 at the end of the tweet. This #Nexus2020 hashtag ensures that tweeters can watch the discussion evolve in real time and in one single thread, so it's crucial that you include it in your responses. To create more logical links between the tweets, please also tweet at the panellists if you are directly looking to one of them to react or you can also reply to a post using the "reply" option. If you tweet directly at the panellists, it is vital that you add a full stop in front of @xxx so that people in your account will also see the tweet.



During the chat, keep checking the #Nexus2020 hashtag and the @FarmingFirst account so that you can see the questions and responses from other participants.

**Taking part in the #Nexus2020 twitter chat is that easy - we'll see you on Twitter soon!**

Any questions, please email Hannah at [nexus2020@cisl.cam.ac.uk](mailto:nexus2020@cisl.cam.ac.uk)

